

The 9th annual Art on the Streets contest is fast approaching! From its humble beginnings as a small art competition with only 78 submissions from 3 middle schools in 2015, the contest has grown into a massive project with over 3500 total submissions from numerous middle and high schools. Its aim of educating, inspiring, and supporting creativity has remained unchanged and continues to be a humbling and awe-inspiring achievement.

The art contest is a collaborative effort between CCM, HISD and the Houston Health Department and its impact in the community is growing larger every year. Art on the Streets once again focuses on World AIDS Day. Students are tasked with researching World AIDS Day and creating an original illustration that reflects what it means to them and how it can or has impacted their lives. We expect a huge increase in participation this year, which means we need more resources. We anticipate over 1500 submissions, and every student who participates receives a certificate. Finalists receive additional prizes, including gift cards, t-shirts, some will receive digital tablet computers and more. There will also be a scholarship to the Glassell Junior School, an art school for youth that is part of the Museum of Fine Arts, Houston. Finally, there is a Grand Prize of \$1000 split between the middle school and high school winner.

Thirty 5'x3' banners will be created from the chosen finalist artwork, which will be displayed "on the streets" outside of various neighborhood multi-service centers for an entire week starting on World AIDS Day, December 1st.

#### Highlights of the Art on the Streets Contest:

- AOTS is the largest public display of youth artwork in Houston/Harris County
- 2018 – Exhibited at the Texas Department of State Health Services HIV/STD Conference in Austin, TX
- 2019 – Poster presentation at the National Sexual Health Conference in Chicago, IL
- 2020 – Commissioned Houston artist Mathieu Jean Baptiste is inspired by the AOTS project and creates a 20ft mural banner entitled 'The Preventions'. The banner is displayed publicly and has been archived at the Fondren Library in the Woodson Research Center of Rice University
- 2020-2023 and Beyond – Collaborative effort with Baylor College of Medicine, Texas FIMRSH and Texas Department of State Health Services to produce an annual calendar featuring artwork from the project.
- 2021 – Banners are displayed at the City of Houston's World AIDS Day Remembrance ceremony held at Sam Houston Park in Downtown Houston
- 2023 – Abstracts written and submitted in 2022 for poster presentation consideration were accepted and presented at the National Coalition for STD Directors in New Orleans, La. and at NACCHO 360 in Denver, CO.

The awards ceremony and brunch will take place in February 2024. This presents an excellent opportunity for your agency or company to participate in an event that traditionally attracts a large group of targeted youth and parents in Houston's largest school district. Your sponsorship would also help increase awareness of this great program.

50 - Finalists and Honorable Mention artwork will be recreated on 18" x 24" portraits to be displayed in the auditorium during the banquet and awards ceremony.

We look forward to your sponsorship of the Art on the Streets – World AIDS Day Art Project.

Sincerely,

Corey Green  
CCM Foundation

The CCM Foundation, HIVawareness.org is a 501 (c) (3) Non Profit Organization

PO Box 16593



Sugar Land, TX. 77496



Tel: 832.476.1982



info@hivawareness.org

# ART ON THE STREETS

## HIGHLIGHTS

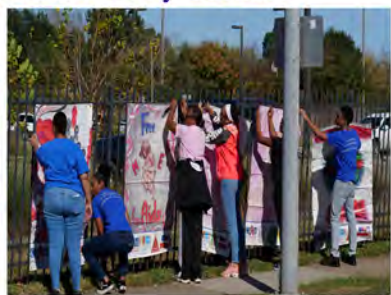


Billboard Campaign: CCM in collaboration with Baylor College of Medicine place multiple billboards throughout the Houston area



Covers from the Art on the Streets annual calendar campaign

Volunteers help display artwork at local community centers



Pictures from various Art on the Streets brunch and award ceremonies.



Banners are displayed at the City of Houston's World AIDS Day Remembrance ceremony held at Sam Houston Park in Downtown Houston



Mural created by: Gonzo247 (Mario Enrique Figueroa, Jr.)



Commissioned Houston artist Mathieu Jean Baptiste is inspired by the AOTS project and creates a 20ft mural banner entitled 'The Preventions'.



CCM's Founders receive a Certificate of Recognition from Houston City Councilman for Art on the Streets

AOTS Featured Exhibit at the Texas Department of State Health Services HIV/STD Conference in Austin, TX



See More: **ART ON THE STREETS**  
HIVAwareness.org





Sponsorship money will pay for:

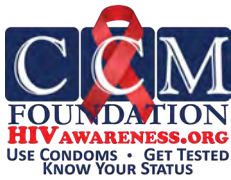
- Facility Rental
- Catering Services
- Invitations
- Certificates/Awards
- Prizes and Gift Cards
- Art Supplies for at least 2 winning classes
- Banners and Portraits
- Photography
- Filming/Live Streaming Event to Social Media
- Filming of student PSAs, website, social media & broadcast

CCM Foundation Red Ribbon Sponsorship Levels:

- 🚫 Banner Sponsor (\$100) – Your name will be included as a contributing sponsor and listed on our annual report. You will also receive invitations to all public or private events. Company logo or name will be listed on a corresponding banner(s) or portrait(s)
- 🚫 Vendor Tables (\$250) – You will be provided with a vendor table at the event.
- 🚫 Artwork Sponsor (\$1000) – Your name will be included as a contributing sponsor and listed on our annual report. You will also receive invitations to all public or private events. Company logo or name will be listed on a corresponding banner(s) or portrait(s)
- 🚫 Gift Sponsor (\$2500) - Your company name/logo will be included in main event signage and listed on our annual report. Your company name, contact information and logo will appear in the sponsors section of our website. You will receive invitations to all public or private events. Name and company logo will be listed on gifts to be presented to each participating art teacher.
- 🚫 Award Sponsor (\$5000) - Your company name/logo will be included in main event signage and listed on our annual report. Your company name, contact information and logo will appear in the sponsors section of our website. Logo placement on any banner or billboards for CCM Foundation sponsored events. You will receive invitations to all public or private events. Name and company logo will be listed on gift certificates presented to winning schools.
- 🚫 Title Sponsor (\$10000) – Your company logo will appear on the certificates printed for each and every student that participates in the art contest. Your company name/logo will be included before the event title in all signage and listed on our annual report. Your company name, contact information and logo will appear in the sponsors section of our website. Large logo placement on any banner, billboards and/or flyers for CCM Foundation sponsored events. Commercial or advertisement on any CCM produced educational/outreach video projects associated with this event. You will receive invitations to all public or private events.

The CCM Foundation, HIVawareness.org is a 501 (c) (3) Non Profit Organization

PO Box 16593 🚫 Sugar Land, TX. 77496 🚫 Tel: 832.476.1982 🚫 info@hivawareness.org



# ART ON THE STREETS

I/We pledge a donation in the amount of \$ \_\_\_\_\_ for the CCM Foundation – Art on the Streets – World AIDS Day Art Contest.

My/our check or money order (made payable to “The CCM Foundation”), for this amount is attached.....

Please provide an invoice for this amount .....

Name (printed): \_\_\_\_\_ Date: \_\_\_\_\_

Signed: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_  
STREET NAME/NUMBER CITY STATE ZIP

Email address: \_\_\_\_\_

Donation Accepted By:

Name (printed): \_\_\_\_\_ Date: \_\_\_\_\_

Signed: \_\_\_\_\_ Company: The CCM Foundation

To make a donation by credit card, please visit the website at [www.HIVawareness.org](http://www.HIVawareness.org) and click on the DONATE button.

The CCM Foundation, HIVawareness.org is a 501 (c) (3) Non Profit Organization