



## Art on the Streets is now – The Clutch City Art Project

The Clutch City Art Project 2024 is proud to offer a GRAND PRIZE of \$1000 in cash this year. \$500 to the Middle School winner and \$500 to the High School winner along with additional prizes, such as a scholarship to the Glassell Junior School at the Museum of Fine Arts – Houston, tablets, gift cards, award ceremony with catered brunch and more!

**More than \$5000 in cash and prizes will be awarded.**

Clutch City Art Project is a themed project that focuses on World AIDS Day. Students should create an original artwork composition on one of the following: the significance of World AIDS Day, HIV/AIDS awareness & prevention or ways to reduce HIV/AIDS stigma. Artwork can be realistic or abstract. You may include people in your artwork.

**Eligibility:** Open to all:

HISD & Alief Middle Schools  
HISD & Alief High Schools  
YES Prep Secondary Schools

**Multiple Entries:** No. One entry per student.

**AI:** No. AI images are not accepted

**Judging:** A panel of judges will review all entries

Judging Criteria - A selection committee will review artwork submissions based on the following



criteria:

- Interpretation of the theme
- Technical skill
- Originality - Copyright Law - Any artwork that depicts copyrighted images will be rejected. For example, no artwork depicting characters from television shows, movies, video games, or books will be accepted. All artwork must be original ideas and created entirely by the student.

**Best in Show:** One Best in Show winner from high school and middle school will be chosen from the Grand Prize winners. Best in Show will receive **\$500 in cash each** along with additional prizes and an invitation to the Clutch City Art Project Award Ceremony with catered brunch.

**Grand Prize:** Four (4) Grand Prize winning entries will be chosen from the finalists. Runner-up and 2nd Runner Up from High school and Middle school will receive: 1) \$50 Gift Card 2) Tablet computer 3) Variety of additional items. 4) Invitation to the Clutch City Art Project Award Ceremony with catered brunch.

**Finalists:** Thirty (30) finalists will be chosen. All finalists will receive: 1) a personalized certificate, 2) Variety of additional items (possible tablet computers and/or gift cards) 3) Invitation to the Clutch City Art Project Award Ceremony with catered brunch.

**All Finalists artwork will be exhibited on a 3' X 5' vinyl banner in front of Multiple Houston Multi-Service Centers including the Hiram Clarke Multi-Service Center on World AIDS Day, December 1 through December 8.**

**Honorable Mention:** Up to 20 students will win Honorable Mention. These students will receive a personalized certificate and a variety of additional items.

**Teacher/School Prizes:** The school art program with the greatest number of participating students will receive at least a **\$200** gift card or comparable value of art supplies for the school's art locker. The school with the 2nd highest number of participants will receive at least a **\$100** gift card or comparable value of art supplies.

**A representative from each participating art program must send an e-mail to: [info@hivawareness.org](mailto:info@hivawareness.org) confirming the school's participation no later than November 4, 2024, to be placed on the pickup schedule. Submissions will not be picked up if an e-mail confirming participation is not received by November 12, 2024.**

**Media and Technique Requirements:** Any of the following media or techniques may be used:

- Paint (watercolor, tempera, poster, acrylic, etc.)
- Drawing materials (pencil, charcoal, colored chalk, pastels, oil pastels, colored pencils, markers, etc.)
- Collage materials (cut and glued papers, such as construction paper, tissue paper, wrapping paper, aluminum foil, etc.)
- Prints (handmade stencils, gadget printing, collagraphs, block prints, etc.)
- Sculpting materials (clay, papier-mâché, etc.)
- Original digital illustration
- Photography Students are encouraged to use bold colors and strong lines.



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- Please include a label with the student's school, first & last name, teacher and grade level.

**Original/Hardcopy Submission:** Artwork must be turned in to the front office of the school by end of day on November 11, 2024. Artwork must be titled, include student's full name, grade level, school name and teacher's name. Please submit artwork on paper 11" x 17" or smaller if possible.

**Digital Artwork Submission:** Create a digital image of your artwork by either of these methods:

1. Scan your artwork.
2. Take a digital photograph of your artwork or download the free **Adobe Scan app** for better accuracy. Save your digital photo in a high-resolution file.
3. Save your digital image as a pdf, jpg or png file.
4. Upload to [www.hivawareness.org/upload.html](http://www.hivawareness.org/upload.html). Include your first and last name, school, teacher's name and grade level. Your artwork must be uploaded no later than November 9, 2023 to be eligible for the competition. Contact us: [info@hivawareness.org](mailto:info@hivawareness.org) for more information.

QR Code for upload



**The maximum file size for digital artwork submissions is 250MB.**

**Deadline for Entries:** All physical entries must be in the school's front office no later than end of day on November 11, 2024. All digital entries must be received no later than 11:00 AM on November 12, 2024. Entries submitted after the deadline will not be accepted. Notification of Finalists: Finalists will be selected in November and notified shortly thereafter.

\*\*All submissions become the property of CCM Foundation and may be featured on the website, print, social media and/or broadcast and will not be returned to the schools or student except upon formal request.

**PARTIAL LIST OF COLLABORATIVE PARTNERS & SPONSORS:**



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